

On the need of

Science Communication - the need to **communicate hydrological knowledge effectively**

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UNESCO World Water Assessment Programme (WWAP), Perugia, Italy, and
Delft University of Technology, Delft, The Netherlands

Session on Science Communication at IUGG, Montreal, Canada, 11 June 2019

UNESCO World Water Assessment Programme (WWAP)



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*Shedding
light on the
most pressing
issues related
to freshwater
resources*

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UN WORLD WATER ASSESSMENT PROGRAMME (WWAP)

Monitor, Assess and Report on the State, Use and Management of Water Resources

TRANS-DISCIPLINARY PROJECTS

WATER AND GENDER,
WATER DIAGNOSTICS,
WATER AND MIGRATION

EVIDENCE-BASED KNOWLEDGE PRODUCTS

UN WORLD WATER
DEVELOPMENT REPORTS,
SDG 6 SYNTHESIS REPORTS

POLICY-SCIENCE DIALOGUES

KNOWLEDGE SHARING,
CAPACITY DEVELOPMENT,
VALORISATION, ADVOCACY



UN World Water Development Report (WWDR)



World Water Development Report (WWDR)

Nature Based Solutions for Water



2018 – 8th WWF, Brasilia, Brazil



Wastewater: The Untapped Resource



2017 – World Water Day, Durban, South Africa



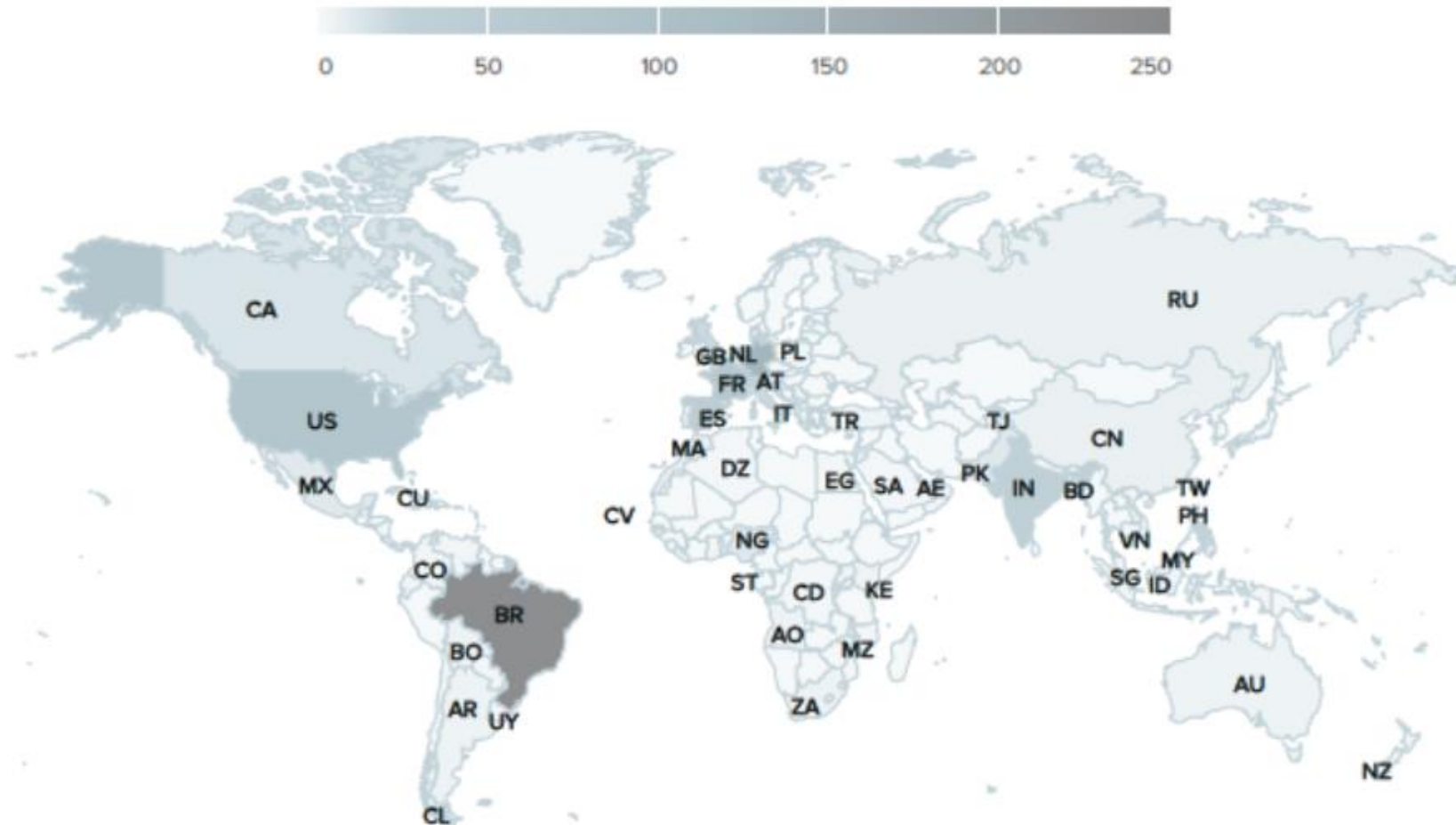
WWDR 2019 launch events world wide (>40)



Press Outreach in March 2018 on WWDR 2018

>900 articles, reach 1,15 billion people

RÉPARTITION GÉOGRAPHIQUE





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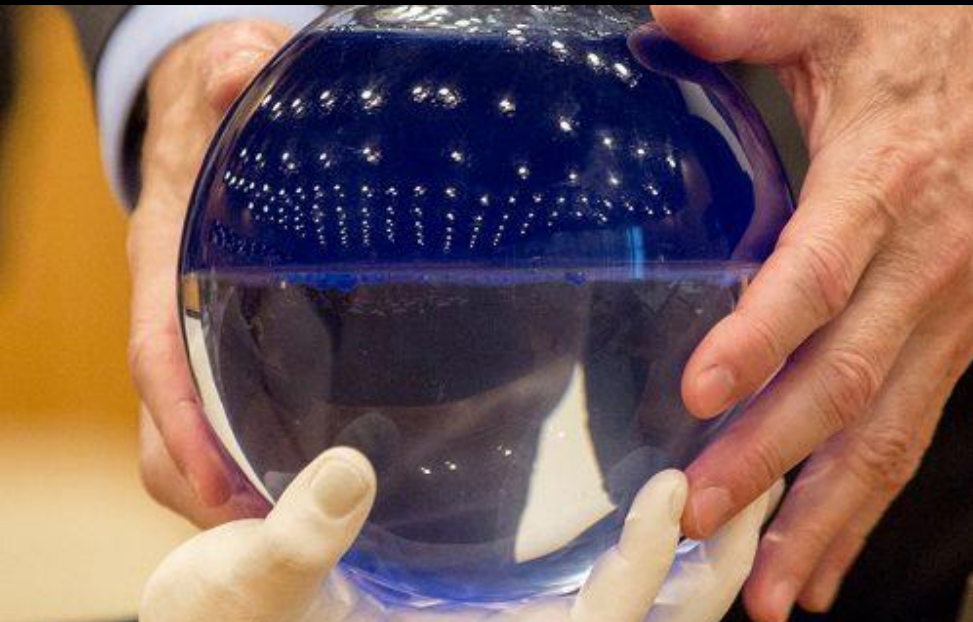
Capacity Development and Outreach





WWDR 2018
EU Parliament in Brussels, May 2018

HQ of UN, New York







Finale Comments

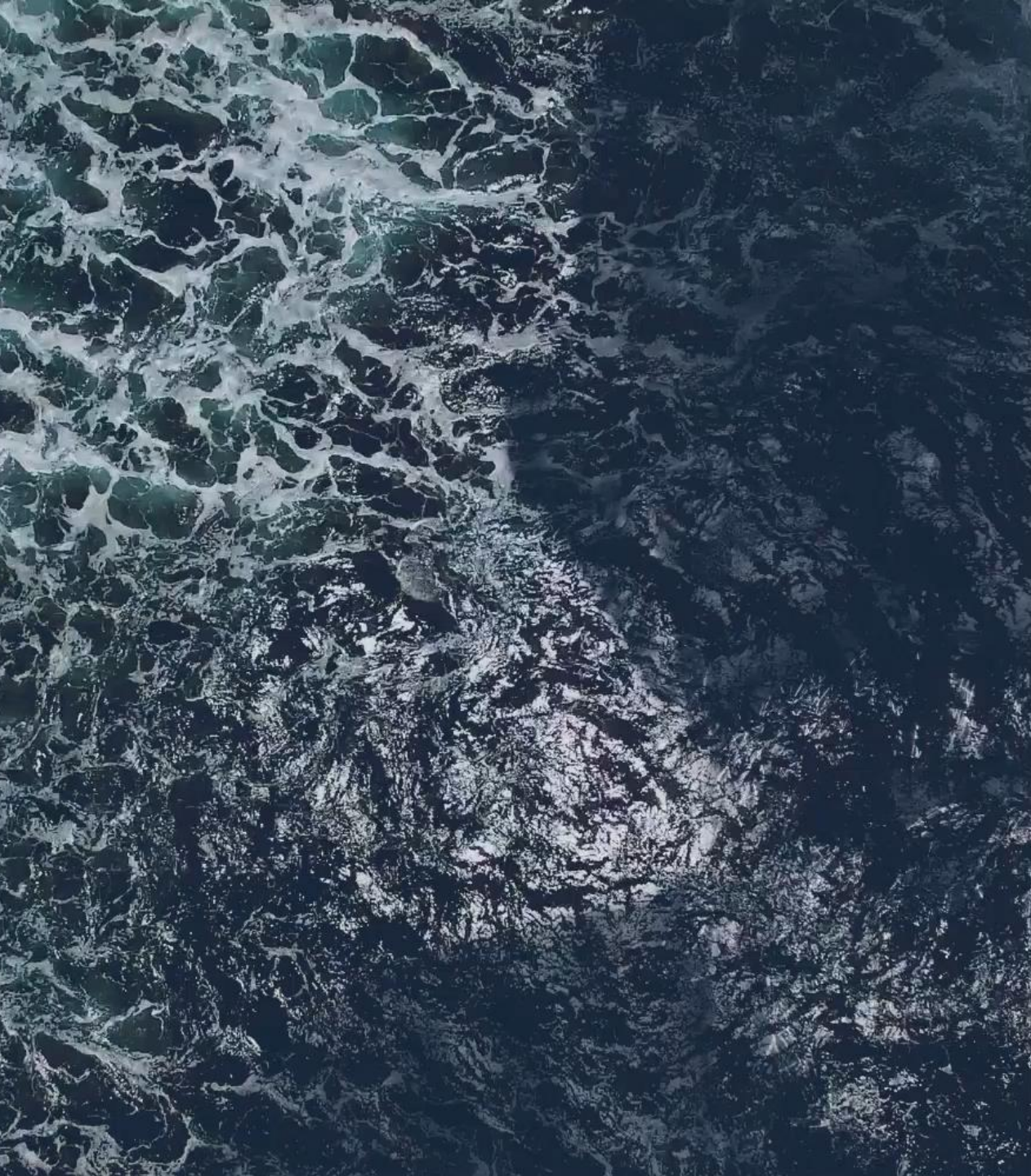
1. *Do you actively communicate your scientific results to a wider audience?*

➤ Think also about 'multipliers' like UNESCO WWAP

2. *How do you communicate your science to a wider audience?"*

➤ Twitter

➤ Listen to Jason Droboth on power of social media!



Thank you
for your
attention

