

# On the need of Science Communication - the need to communicate hydrological knowledge effectively

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Session on Science Communication at IUGG, Montreal, Canada, 11 June 2019

# UNESCO World Water Assessment Programme (WWAP)



*“Shedding light on the most pressing issues related to freshwater resources”*



# UN WORLD WATER ASSESSMENT PROGRAMME (WWAP)

Monitor, Assess and Report on the State, Use and Management of Water Resources

## TRANS-DISCIPLINARY PROJECTS

WATER AND GENDER,  
WATER DIAGNOSTICS,  
WATER AND MIGRATION

## EVIDENCE-BASED KNOWLEDGE PRODUCTS

UN WORLD WATER  
DEVELOPMENT REPORTS,  
SDG 6 SYNTHESIS REPORTS

## POLICY-SCIENCE DIALOGUES

KNOWLEDGE SHARING,  
CAPACITY DEVELOPMENT,  
VALORISATION, ADVOCACY



# UN World Water Development Report (WWDR)



# World Water Development Report (WWDR)

## Nature Based Solutions for Water



2018 – 8<sup>th</sup> WWF, Brasilia, Brazil



## Wastewater: The Untapped Resource



2017 – World Water Day, Durban, South Africa



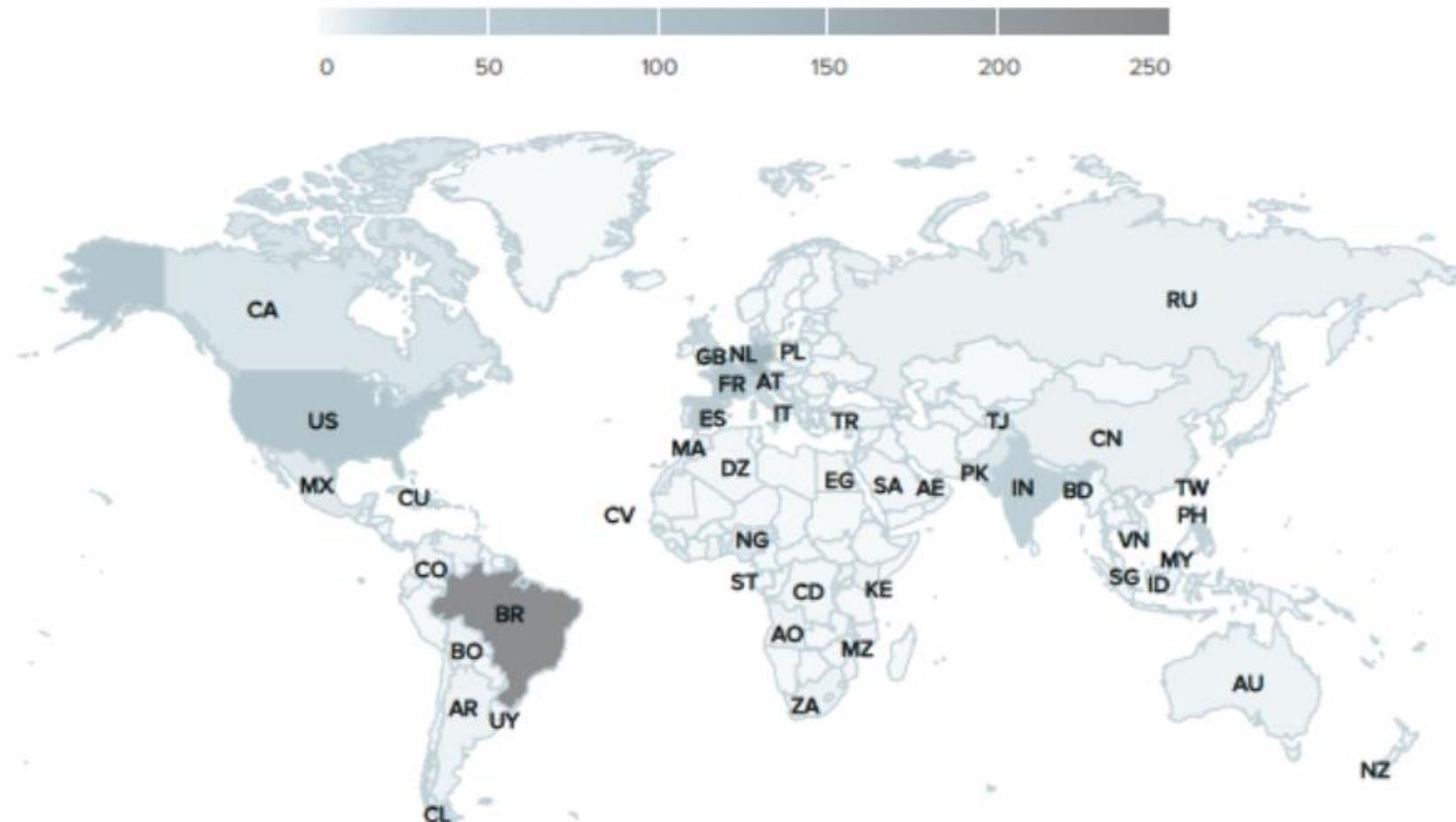
# WWDR 2019 launch events world wide (>40)



# Press Outreach in March 2018 on WWDR 2018

>900 articles, reach 1,15 billion people

## RÉPARTITION GÉOGRAPHIQUE



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# Capacity Development and Outreach





**WWDR 2018**  
**EU Parliament in Brussels, May 2018**

# HQ of UN, New York

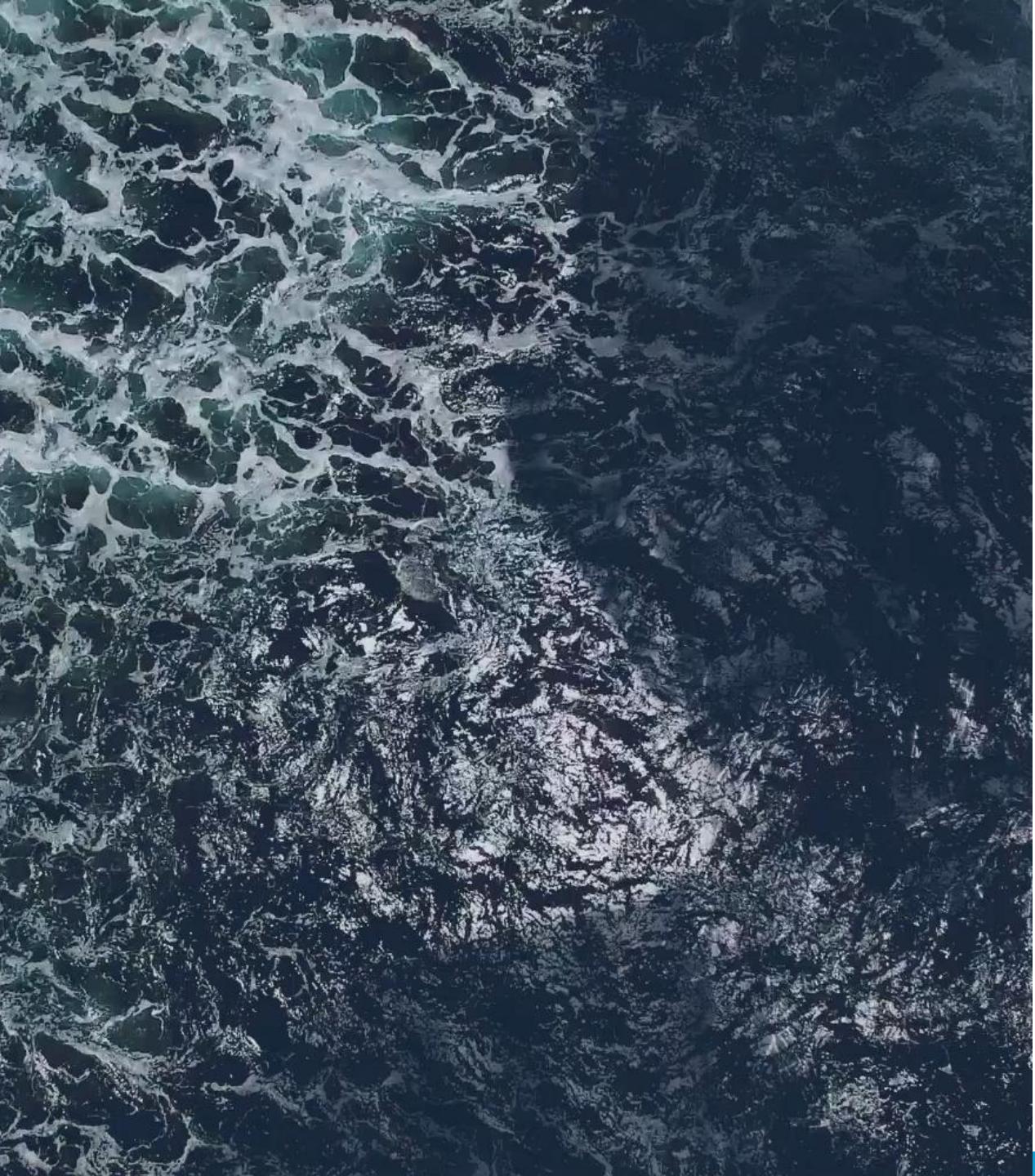






# Finale Comments

1. *Do you actively communicate your scientific results to a wider audience?*
  - Think also about 'multipliers' like UNESCO WWAP
2. *How do you communicate your science to a wider audience?"*
  - Twitter
  - Listen to Jason Drobot on power of social media!



**Thank you  
for your  
attention**

